

2015 Christmas Festival – December 12 from 2pm-7pm

Coordinated by the Art Factory and the Paterson Arts Council (PAC), the annual Christmas Festival has been an exciting public arts festival for the past 2 years with attendance last year topping 2,000 visitors.

Independent Artists

Thank you for your interest in participating in the 2015 Christmas Festival as an independent artist. We're very happy to exhibit your artwork! In the 2 weeks prior to December 12, we'll contact you again to let you know where to drop off and install your artwork. Right now, we'd like to welcome you, go over some basic ground rules, have you fill out the required registration form and make sure you've submitted information about the artwork you'd like to exhibit in the proper way so that we can make the final selection as to what pieces will be included in the Christmas Festival exhibitions and where they will be displayed.

Rules and Regulations:

Eligibility- Original artwork only, in all media. Artwork must be ready to install. No sexually explicit or inappropriate subject matter will be accepted. PAC reserves the right to review and reject such artwork at its sole discretion. The goal of the Christmas Festival is to accommodate all artists who wish to participate but there is a finite amount of space and PAC reserves the right to reject or limit the amount of an artist's work if necessary. PAC also reserves the final decision about venue/location assignments.

Registration- Artists must fill out the registration form and return it to PAC by November 28. Portions of the registration form (Artist statement and artwork images) may be used for Christmas Festival publicity only. PAC will partner with many arts, tourism and press organizations throughout the tri-state area to heavily promote the Christmas Festival event.

Installation/Removal- Artists are responsible for the delivery, installation, de-installation and removal of all their artwork unless an expressed written exception has been made. Delivery and installation of artwork will be from 10am-6pm on Friday, December 11. De-installation will be from 6pm-8pm on Sunday, December 13 and from 10am-8pm on Monday, December 14. All artwork left after December 14 will be considered abandoned.

Transportation and Insurance- Artists will be responsible for all transportation and insurance related to their participation in the 2015 Christmas Festival. The venues within the Art Factory where artwork is exhibited will be locked down during non-public hours but the Art Factory, the owners nor the PAC can be held liable for any loss or damages to artwork being shown in conjunction with the 2015 Christmas Festival.

Sales- The PAC and the Art Factory have agreed not to take a commission on any artwork that is sold as a direct result of its being exhibited during Christmas Festival. If the artist wishes to donate a portion of said sales to either organization, they are free to do that with much appreciation.

Artist Registration Form for the 2015 Christmas Festival (December 12)

Registration deadline is November 28, 2015

| | |
|-------------------------|------------------------------------|
| Artist's name _____ | Artist statement (max. 150 words): |
| Artist's address _____ | _____ |
| _____ | _____ |
| Artist's phone _____ | _____ |
| Artist's email _____ | _____ |
| _____ | _____ |
| Artwork #1 Title _____ | _____ |
| Medium _____ | _____ |
| Size (inc. frame) _____ | _____ |
| Year created _____ | _____ |
| _____ | _____ |
| Artwork #2 Title _____ | _____ |
| Medium _____ | _____ |
| Size (inc. frame) _____ | _____ |
| Year created _____ | _____ |
| _____ | _____ |
| Artwork #3 Title _____ | _____ |
| Medium _____ | _____ |
| Size (inc. frame) _____ | _____ |
| Year created _____ | _____ |

This registration form must be accompanied with digital files of the artwork listed above with corresponding file name. (ie. LASTNAME,FIRST_1.jpg) These can be sent to **arts@artfactory.us.com** - under the RE: heading, please write: artwalk - independent artist

Release: *I understand that I am responsible for the security of my artwork and all transactions of sales. I release and hold harmless the Paterson Arts Council (PAC), the City of Paterson, the Art Factory and the owners of property where my artwork is exhibited from all liabilities related to damages, theft, loss, accident, or injuries to my person and property whatever the cause. I further acknowledge that I have read, understand and will abide by the Rules and Regulations section of this registration form, and recognize that my registration will only be complete after sending this signed form back to the PAC. Finally, I hold the PAC harmless in all and any actions that may arise from claims or liabilities that result from the display, reproduction, distribution of my artwork and submission materials for event and PAC promotional purposes.*

name _____ signature _____ date _____